



International Poultry Expo-2023

21-22-23 September, 2023
Expo Center, Johar Town, Lahore-Pakistan

ADVERTISEMENT IN SOUVENIR

Pakistan Poultry Association is going to organize International Poultry Expo-2023 on **21st, 22nd and 23rd September, 2023** at Expo Center Lahore. At this August occasion an informative Souvenir will be published. This will be circulated amongst the scientists, Institutions, Government Departments, Foreign Diplomats, Commercial Attaches, Federation and All Chamber of Commerce, Biological manufactures, Pharmaceutical Companies, Feed manufactures. Hatchery owners, Poultry farmers, Distributors & Dealers, Importers & Exporters and other allied industries throughout the country and abroad. In view of its wide circulation within the country and outside the country Souvenir would be great importance for Pakistan Poultry Industry. The advertisements appearing in this Souvenir shall have significant impact on sale promotion, mobilization and propagation of the products and entrepreneur.

RATES OF ADVERTISEMENT	
● 40% Place of Both English & Urdu Side Titles is reserved / allocated to Pakistan Poultry Association	
● Title English and Urdu Both Side	Rs. 300,000
● Inside Title Page 1 & 2 on either side	Rs. 150,000
● Premier pages 3 to16 on either side.	Rs. 35,000
● Full page inside in 4 colors.	Rs. 20,000

Please send your advertisement along with attached release order before 31th July, 2023. Advertisement will be published on "First Come First Serve" basis. Demand Draft / Pay Order may please be sent in favour of "Pakistan Poultry Association" at the address given below.

Please send your advertisement material on CD / DVD along with the release order.

Hopping for an early response.

Thanking you,

Dr. Mazhar Iqbal

Convenor Souvenir
0322-84861854

SOUVENIR'S ADVERTISEMENT RELEASE ORDER

RATES OF ADVERTISEMENT	
● 40% Place of Both English & Urdu Side of Title is reserved / allocated for Pakistan Poultry Association	
● Title English and Urdu Both Side	Rs. 300,000
● Inside Title Page 1 & 2 on either side	Rs. 150,000
● Premier pages 3 to16 on either side.	Rs. 35,000
● Full page inside in 4 colors.	Rs. 20,000

We M/s _____ confirm the advertisement being published in Souvenir of IPEX-2023 for Rs. _____ Vide Demand Draft / Pay Order _____ Dated _____ in favour of "Pakistan Poultry Association" is being sent herewith as cost of the advertisement published.

Authorised signature & stamp of the company



Pakistan Poultry Association

Poultry House, 24-R, Johar Town, Lahore - Pakistan Phone: +92 423 5956022, 423 5956023
Fax: +92 423 5956024 web: www.pakistanpoultry.org Email: ppapunjab@msn.com