

# Terms & Conditions for Branding & Banner Display

## Booking

1. Booking of Hall No. 1,2,3 of Expo Center, Johar Town Lahore is made for 7 days i.e from **23<sup>rd</sup> to 25<sup>th</sup>** September,2024(3 days) would be utilized for making and display of banners from **26<sup>th</sup> ,27<sup>th</sup> and 28<sup>th</sup>** September,2024 would be exhibition days and 24<sup>th</sup> September, 2023 for dismantling of Banners.
2. Booking of Banners would be commenced with effect from **15<sup>th</sup> June, 2024** on the Principles of first come first serve basis.
3. All interested companies are requested to send their requests for allotment of banners immediately along with current dated cheque of 50 % of the total cost of the banners in advance. Provisionally place of banners would be allocated but it will be confirmed on receipt of remaining 50 % amount before **31<sup>st</sup> July, 2024**.
4. All companies have to make full payment of Banners/ Branding before **31<sup>st</sup> July, 2024**. Otherwise, Banners would be cancelled.

## Confirmation

5. Confirmation of Banners will be communicated to the Allottee within 10 days after receipt of full payment. There will be no booking of banners without 50% advance payment.

## Cancellation

6. If a Banner is cancelled after booking or failed to make full payment up till **31<sup>st</sup> July, 2024**, 50 % of the full cost will be forfeited by PPA /IPEX and said banner will be allocated to other interested company.
7. No company is allowed to sublet the allocated place, they have to display banner of their own company.

## Arbitration

8. Any disputed matter will be referred to the Exhibition Committee of IPEX-2023, for resolution. The decision made by the committee will be considered final. No company would have right to go to any **Court of Law** against the decision of the Exhibition Committee & all committees constituted by IPEX-2023, of Pakistan Poultry Association (NR).
9. Due to unavoidable circumstances Exhibition Committee reserves all the rights to re-adjust, change or cancel the Banner's location, even though full payment has been received.



**Maj(R) Syed Javaid Hussain Bukhari**  
Secretary IPEX-2023